

October 6, 2018

JUDITH YAROSS LEE

CURRICULUM VITAE

Judith Yaross Lee is an award-winning teacher and scholar who serves Ohio University as Distinguished Professor of Communication Studies, Charles E. Zumkehr Professor of Speech Communication, and Director of the Central Region Humanities Center. An interdisciplinary Americanist educated at Oberlin College (A.B.) and the University of Chicago (A.M., Ph.D.), she studies popular rhetorics at the intersection of media, social, political, and intellectual history. She arrived at Ohio University in 1990 after teaching at LaGuardia Community College of the City University of New York, Helsinki University (Finland), Long Island University (Brooklyn, NY), and the Illinois Institute of Technology. Her work reflects a transnational view of American culture as a site of ideological contention born of contrast with other places, especially in Europe; she draws on archival and other historical records to build contexts for formal, genetic, and rhetorical criticism. Since 1986 her research program has produced 4 well-regarded university press books, an award-winning encyclopedia of American regional culture, 4 special issues of scholarly journals, 60 peer-reviewed articles in notable interdisciplinary journals and edited volumes, and a series of grants from the National Endowment for the Humanities, the Ohio Humanities Council, and other sources totaling \$1.31 million as principal investigator or co-PI for research on American culture. Lee has led the Central Region Humanities Center at Ohio University since its founding in 2001 and has contributed to shared governance as a representative to Faculty Senate and the Board of Trustees as well as a chair and member of many departmental, college, and university committees.

Internationally recognized as an authority on American literary humor from Mark Twain to the present, Lee also has expertise in historical and contemporary rhetorics of popular science and technology, including electronic media, as well as in American graphic, radio, and performance humor. Always she examines individual examples in the context of larger cultural concerns, especially political ideology. Her newest book, *Twain's Brand: Humor in Contemporary American Culture* (2012), which *WorldCat* reports has been acquired by libraries in 52 countries plus the U.S. and Canada, shows how recent American humor in many media--from contemporary fiction, stand-up comedy, and television satire to comic strips, graphic novels, and animated cartoons--offers insights into the post-industrial culture created by the information economy. Mark Twain invented the earliest global comic brand for this economy, and contemporary humorists quite literally trade on major hallmarks of his brand: the performed self, the so-called "infantile citizen," satire of American empire, and humor as a post-industrial commodity. Her earlier books, *Garrison Keillor: A Voice of America* (1991) and *Defining New Yorker Humor* (2000), the first scholarly studies of their topics, drew on archival materials at Minnesota Public Radio and the New York Public Library's Rare Books and Manuscripts Division, respectively, in order to probe relationships between American humor and larger cultural trends such as urbanization, Modernism, the New Woman, and secondary orality. An archive of listserv and professional messages informed "Charting the Codes of Cyberspace: A Rhetoric of Electronic Mail" (2002/1996), which remains the leading theoretical statement on the subject. Journal articles such as "Fossil Feuds: Popular Science and the Rhetoric of Vernacular Humor" (1994) and "'The Culture Demanded by Modern Life': *The Galaxy* and the Popularization of Science in America, 1866-1878" (2002) trace in popular media the tensions arising when scientific advancement challenges American ideological investments in the ordinary citizen.

For her intellectual leadership, Lee has been asked to write the annual review of scholarship for *Studies in American Humor*, invited to lecture in Europe, Asia, and Australia as well as across the U.S., appointed editor of *Explorations in Media Ecology* (2001-04) and *Studies in American Humor* (2013-17), elected president of the American Humor Studies Association and the Research Society for American Periodicals, elected the first Executive Director of the Society for Literature and Science (which she helped to found), and commissioned to contribute to major editorial projects, including *The Oxford Mark Twain* (1996). In 2015 she was appointed the Fulbright Senior Professor of American Culture in The Netherlands for research and teaching on the theme "American Humor and Matters of Empire" at Leiden University. She established a new scholarly book series, *Humor in America*, with the Penn State University Press in 2016. The same year, Ohio University recognized her with its highest faculty honor, the Kennedy Distinguished Professor Award.

JUDITH YAROSS LEE

CONTACT

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EDUCATION

Ph.D. The University of Chicago, 1986. English Language and Literature.
Concentration in American Studies
M.A. The University of Chicago, 1974. English Language and Literature.
B.A. Oberlin College, 1971. English and American Literature

RESEARCH SPECIALTIES: theory, history, and criticism of American rhetorical practices, especially American humor (including Mark Twain; literary, radio, and graphic humor) and the social, political, and technical contexts (including media history) of American popular culture.

TEACHING AREAS: American rhetoric & culture (esp. literary rhetoric, 1865-present); rhetorical theory & criticism; American media history; American literary history; media/technology & culture; graphic narrative

ACADEMIC EMPLOYMENT

OHIO UNIVERSITY, School of Communication Studies (COMS, Rhetoric and Public Culture), Athens, OH
Distinguished Professor of Communication Studies, 2016--
Charles E. Zumkehr Professor of Rhetoric & Culture, 2015--
Professor, 2000--
Graduate Faculty Affiliate, School of Interdisciplinary Arts, 2003--
Director, COMS Honors Tutorial Studies, 1999-2017
CENTRAL REGION HUMANITIES CENTER, Director, 2001--
E. W. Scripps School of Journalism (joint appointment with COMS), Assistant Professor,
1990-1992

BANGKOK UNIVERSITY, Bangkok, Thailand

Visiting Professor, Ohio-Bangkok Interpersonal Communication Ph.D. Program, 1994

CITY UNIVERSITY OF NEW YORK/Fiorello H. LaGuardia Community College, Queens, NY

Assistant Professor of English, 1988-1990.

UNIVERSITY OF HELSINKI, Finland

Visiting Lecturer (Assistant Professor) of English Philology, 1986-87.

LONG ISLAND UNIVERSITY, Brooklyn, NY

Adjunct Assistant Professor of English and Media Arts, 1980-86; Adjunct Instructor of English, 1978-80.

ILLINOIS INSTITUTE OF TECHNOLOGY, Chicago, IL, Instructor of Humanities, 1978.

UNIVERSITY OF CHICAGO, Chicago, IL, Teaching Intern in Humanities, 1976.

AWARDS & HONORS

- 2018 Emmy Award, Ohio Valley Region, National Academy of Television Arts and Sciences, for Historical Documentary, *Paul Laurence Dunbar: Beyond the Mask*, produced by the Central Region Humanities Center
- 2018 Service Award, Honors Tutorial College, Ohio University, for outstanding leadership of the Communication Studies Honors Program from 1999-2017
- 2017 Charlie [Chaplin] Award, American Humor Studies Association, for exceptional contributions to humor studies
- 2016 Kennedy Distinguished Professor Award, Ohio University
- 2015 Outstanding Graduate Faculty Teacher, School of Communication Studies, Ohio University
- 2015 Senior Professor of American Culture, J. William Fulbright Foreign Scholarship Board, to teach and investigate “American Humor & Matters of Empire” at Leiden University, The Netherlands, 2015-16
- 2011 Provost’s Transformational Teaching Award, Ohio University
- 2011 Top *Mark Twain Annual* Download, Wiley-Blackwell, for “The International Twain and American Nationalist Humor” (2008)
- 2010 Outstanding Honors Tutor, Honors Tutorial College, Ohio University
- 2010 Top *Mark Twain Annual* International Download, Wiley-Blackwell, for “The International Twain and American Nationalist Humor” (2008)
- 2010 Outstanding Graduate Faculty Teacher, School of Communication Studies, Ohio University
- 2004 Best Reference Book, *Library Journal*, for *The Midwest* (2004)
- 2002 Finalist, Presidential Research Scholar, Ohio University
- 1998 Best Practices in Web-Based Pedagogy, Center for Innovations in Technology for Learning, Ohio University

COURSES TAUGHT (*=graduate courses; **=graduate & undergraduate)

Satire in American Culture**
 Personal Narratives, American Selves (autobiography and identity)**
 Humor and Satire in American Culture **
 Printing & Publishing in America
 Mark Twain
 Mark Twain and Satire
 Graphic Narration and Visual Rhetoric**
 Humor in American Culture*
 Rhetoric of Race in America*
 Rhetorical Theory**
 Rhetorical Criticism
 American Humor and Matters of Empire*

American Literature to 1865
 American Literature, 1865--present
 Communication Historiography (introductory & archival)*
 American First-Person Narratives
 American Literary Humor**
 Rhetoric of American Protest & Reform *

Theories of Communication
Communication & Persuasion
Rhetoric and Electronic Media**
History of American Mass Media**
World Literature, 1660-present

BOOKS

Under contract. *Seeing Mad: Essays on Mad Magazine's Humor and Legacy from Cover to Fold-In* (co-edited with John Bird, Winthrop University). Collection of twenty-two essays by experts in humor, comics, media, history, and popular culture covering the genesis of *Mad*, its important editors and contributors, its regular features and departments, perspectives on its cultural, political, and expressive significance, and its enduring legacy. Forthcoming from the University of Missouri Press in 2019-20.

2012. *Twain's Brand: Humor in Contemporary American Culture*. Jackson: University Press of Mississippi. The cultural significance of American humor as seen through key innovations by Mark Twain and their contemporary manifestations in stand-up comedy, cartoons, literary humor, and the humor business.

2004. *The Midwest* (edited with Joseph W. Slade). Westport, CT: Greenwood Press. One of eight volumes in *The Greenwood Encyclopedia of American Regional Cultures*. Awarded "Best Reference Book 2004" by *Library Journal*.

2000. *Defining New Yorker Humor*. Studies in Popular Culture Series. Jackson: University Press of Mississippi. The magazine's development of a comic sensibility in covers and cartoons, "Talk" and journalism, fiction and poetry its first five years; based on editorial, authorial, and artists' archives.

1991. *Garrison Keillor: A Voice of America*. Studies in Popular Culture Series. Jackson: University Press of Mississippi. First scholarly study of the humorist's work on radio and in print; based on archives at Minnesota Public Radio.

1990. *Beyond the Two Cultures: Essays on Science, Technology, and Literature* (edited with Joseph W. Slade). Ames: Iowa State University Press.

INVITED ADDRESSES

Scheduled. "A New York State of Mind: *Mad* Magazine and the Spirit of Our Times." Keynote address, 76th New York State Communication Association Annual Conference, Callicoon, NY, 12 October 2018.

"American Humor and Matters of Empire: An Immodest Proposal." Plenary presentation, American Humor Studies Association-Mark Twain Circle Joint Quadrennial Conference, Roosevelt University, Chicago, IL, 14 July 2018.

"Past as Prologue: American Spoof Presidential Campaigns and the Rise of Donald Trump." Guest lecture, LaTrobe University, Bendigo, Victoria, Australia, 3 November 2017.

- “Sociable Sam: Mark Twain Among Friends.” Colloquium, Flinders University, Adelaide, South Australia, Australia, 24 October 2017; and Victorian Chapter of the Australian Fulbright Alumni Association, University of Melbourne, Victoria, Australia, 26 October 2017.
- “American Humor and Matters of Empire.” Colloquium sponsored by the Departments of English, History, Communication, and American Studies, University of Hawai‘i at Manoa, 20 April 2017.
- “Brother Jonathan Runs for President: American Humor, Vernacular Values, and the Rise of Trump.” Dialogue Symposium--What's So Funny?, Higgins School of Humanities, Clark University, Worcester, MA, 28 March 2017.
- “Sociable Sam: Mark Twain among Friends.” 2016 Distinguished Professor Award lecture, Ohio University, Athens, OH, 20 February 2017.
- “Mark Twain's Brand: Comic Performance and the Modern American Self.” The Trouble Begins at Eight lecture series, Center for Mark Twain Studies, Elmira College, Elmira, NY, 2 November 2016.
- “Vernacular Humor as a Transatlantic Rhetoric: Mark Twain and the Rhetoric of Empire.” Colloquium lecture, American Studies Seminar, Département d'Etudes Anglophones, Université de Strasbourg, France, 13 May 2016.
- “Twain's Vernacular Vision and the Visual Vernacular: From Huckleberry Finn to Huey Freeman.” Public lecture, Carl Schurz Haus, Deutsch-Amerikanische Institut, Freiburg, Germany, 12 May 2016.
- “Vernacular Humor as a Transatlantic Rhetoric: Mark Twain and the Rhetoric of Empire.” Public lecture, sponsored by the Department of English, Universität Basel, Switzerland, 11 May 2016.
- “A Quadrennial Banquet: Food for Laughter and Thought in American Presidential Campaigns.” Public lecture, Symposium Leidschrift: de Amerikaanse presidentsverkiezingen [*Leidschrift* Historical Journal Symposium: The American Presidential Election--Campaigns in a Contemporary and Historic Perspective], Leiden University, Leiden, The Netherlands, 14 April 2016.
- “Mark Twain: Master of Modern Marketing.” Public lecture, sponsored by the Faculté des Lettres, Langues et Sciences Humaines, Université Haute-Alsace, Mulhouse, France, 24 March 2016.
- “Mark Twain's Brand: Turning Comic Capital into Gold.” Public lecture, Warsaw University, Warsaw, Poland, 4 March 2016.
- “Mark Twain's Brand: Turning Comic Capital into Gold.” Public lecture, California State University--San Bernadino, San Bernadino, CA, 27 February 2014. Repeated as inaugural lecture for the Ohio University School of Communication Colloquium Series, Athens, OH, 17 September 2014.

- “Twain's Vernacular Vision and Today's Visual Vernacular: From Huckleberry Finn to Huey Freeman.” Lecture for the American Studies Colloquium, sponsored by the Departments of English and Communication Studies and the Center for Interdisciplinarity, University of North Texas, Denton, TX, 20 April 2012.
- “Sam Clemens, Hank Morgan, and the Imperial Project of *A Connecticut Yankee*.” Lecture sponsored by the National Endowment for the Humanities and the Mark Twain House & Museum. NEH Summer Institute for Teachers: *Mark Twain and the Culture of Progress*. Mark Twain House & Museum, Hartford, CT, 26-27 July 2011.
- “Mark Twain and the Modern Mood.” Two lectures sponsored by the West Virginia Humanities Council. Davis & Elkins College, Davis, WV, 30 November 2010; West Virginia Wesleyan University, Buckhannon, WV, 1 December 2010.
- “Mark Twain, Vernacular Humor, and the Rhetoric of Empire.” Lecture sponsored by the Department of English to honor the centennial of Samuel Clemens's death. Ohio University, Athens, OH, 19 May 2010.
- “Comic Imperialism in *Connecticut Yankee*.” *The Trouble Begins at Eight* lecture series. Center for Mark Twain Studies, Elmira College, Elmira, NY, 28 April 2010.
- “Comic Professions: Humor, the Information Economy, and American Culture.” American Studies Program, School of Humanities, Penn State University-Harrisburg, Harrisburg, PA, 7 December 2009.
- “Laughing Matters: An Introduction to Humor Theory,” Digital Studies Colloquium, Department of Literature, Communication, and Culture, Georgia Institute of Technology, Atlanta, GA, 2 April 2007.
- “Hook, Line, and Picture: Toward a Theory of Graphic Humor,” Plenary Address, International Society for Humor Studies, Youngstown, OH, 16 June 2005.
- “Twins of Race and Culture: Biology and Destiny in *Pudd'nhead Wilson*,” Who Are We? Week [campus-wide exploration of race in America, culminating in the world premiere of Charles Smith's dramatization of *Pudd'nhead Wilson*, performed by The Acting Company prior to opening on Broadway], Ohio University, Athens, OH, 3 April 2002.
- “Contemporary Formats for American Radio Humor,” United States Information Agency, Tallin, Estonia, 11 May 1998.
- “The Rhetoric of Radio: *A Prairie Home Companion*, *Car Talk*, and *Whad 'Ya Know?*” Visiting Professor of Humanities Lecture, University of Missouri--Rolla, Rolla, MO, 28 October 1998.
- “More than Meets the Eye: The Development of the *New Yorker* Cartoon,” Visiting Professor of Humanities Lecture, University of Missouri--Rolla, Rolla, MO, 29 October 1998.

- “Varieties of Comic Art in the *New Yorker*, 1925-1930,” Friends of the Libraries of Ohio University, Athens, OH, 7 May 1997.
- “Research in American Popular Culture,” American Popular Culture Today, United States Information Service and Srinikarinwirote University, Imperial Queens Park Plaza Hotel, Bangkok, Thailand, 7 December 1994.
- “The I’s Have It: Personal Narrative and the American Sense of Self,” Department of History and American Studies, University of Jyväskylä, Finland, 26 March 1987; and Department of English Language & Literature, University of Joensuu, Finland, 28 April 1987.
- “Sexual Politics and Contemporary American Writing,” National Association of Teachers of English, Kajaani, Finland, 28 February 1987.
- “American Literary Humor: Changing Forms for Changing Times,” American Studies Lecture Series, University of Tampere, Finland, five lectures, 12 February 1987 through 12 March 1987.
- “Mark Twain and Technology,” Department of History, University of Turku, Finland, 21 November 1986.

EDITORIAL PROJECTS

- 2016-- Editor, with Tracy Wuster, *Humor in America*, book series with Pennsylvania State University Press, <https://www.psupress.org/books/series/book_SeriesHIA.html>.
2016. Editor, with James E. Caron, *American Satire and the Postmodern Condition*, special issue of *Studies in American Humor*, ser. 4, 2.2 (2016): 153-338.
2015. Editor, with Rob King, *American Humor across Media in the 1920s and 1930s*, special issue of *Studies in American Humor*, ser. 4, 1.2 (2015): 135-278.
2014. Editor, with John Bird, *MAD Magazine and Its Legacies*, special jumbo issue of *Studies in American Humor*, n.s. 3, no. 30 (2014): 1-216.
- 2013-2017. Editor, *Studies in American Humor*, established in 1974 as the journal of the American Humor Studies Association, the oldest international organization devoted to the scholarly study of humor.
2003. Editor, “William Jennings Bryan: Eloquence at Lake Chautauqua and Under the Tents,” posthumous publication by Paul H. Boase, *Ohio Speech Journal* 40 (2002): 7-22.
- 2001-04. Founding Co-editor (with Lance Strate), *Explorations in Media Ecology*. Media Ecology Association.
2001. Guest Editor, *Humor in Popular Culture*. *Studies in American Humor* 3rd ser. 8 (2001).

1992-99. Book Review Editor, *American Periodicals*. Research Society for American Periodicals.

1983. Editor, *Abstracts & Bibliographies of the Conference on Science, Technology, and Literature*. Brooklyn, N.Y.: Long Island University, 1983.

1978-89. Associate Editor, *The Markham Review: An Interdisciplinary Journal of American Literature and Culture*.

MEDIA PROJECTS

2017. *Paul Laurence Dunbar: Beyond the Mask*. Joseph W. Slade, producer; Frederick Lewis, director; Judith Yaross Lee, director of The Dunbar Project. Athens, OH: Central Region Humanities Center. World premiere, Underground Railroad Museum and Freedom Center, Cincinnati, OH, 11 February 2017. Wright-Dunbar National Historical Park, Dayton, OH, 1 April 2017. PBS national broadcasts, February and April 2017, in recognition of Black History Month and Poetry Month. University of Hawai'i at Manoa, 17 April 2017. See <http://dunbardocumentary.com/>. Distributed in DVD by Ohio University Press. Emmy Award winner for Historical Documentary category, Ohio Valley Chapter, National Academy of Television Arts and Sciences, 2018.

2010-13. Consultant, *Superheroes: The Never Ending Battle*. Michael Kantor, producer. New York: Ghostlight Films, 2013. PBS national broadcast, 13 October 2013. <[Http://ghostlightfilms.net/a-never-ending-battle-superheroes-in-america/](http://ghostlightfilms.net/a-never-ending-battle-superheroes-in-america/)>.

ESSAYS AND ARTICLES

In press. "Henry Morton Stanley." *All Things Twain: An Encyclopedia of Mark Twain's World*, ed. Sharon D. McCoy. Santa Barbara, CA: Greenwood/ABC-CLIO, forthcoming in 2018.

2018. "Comic Assaults and Somersaults: An Introduction to Mark Twain, Satire, and the 'Assault of Laughter,'" *Studies in American Humor* 4th ser., 4.2 (October 2018): 137-43. Introduction to special issue.

2018. "The Sociable Sam Clemens: Mark Twain Among Friends," *American Literary Realism, 1870-1910*, 50.3 (Spring 2018): 241-55.

2017. "Brand Management: Samuel Clemens, Trademarks, and the Mark Twain Enterprise." In *Mark Twain and Money: Language, Capital, and Culture*, ed. Henry B. Wonham and Lawrence Howe. Tuscaloosa: University of Alabama Press, 2017. 39-69. Reprint, slightly revised, of the 2014 journal article.

2016. "Stand-up Comedy, Social Change, and (American) Culture." Foreword to *Standing Up, Speaking Out: Stand-Up Comedy and the Rhetoric of Social Change*, ed. Matthew R. Meier and Casey R. Schmitt. London: Routledge. Xi-xvi.

2015. "Assaults of Laughter." *Studies in American Humor* 4th ser., 1.1 (April 2015): v-ix. [On satire and terrorism in the aftermath of attacks on *Charlie Hebdo* and Sony Pictures Entertainment.]

2015. "Revisiting the Field: *American Periodicals* and American Periodicals Research." *American Periodicals: A Journal of History & Criticism* 25.1 (2015): 26-31.
2014. "Methods in *Madness*: An Introduction" (with John Bird). *Studies in American Humor* 3rd ser., 30 (2014): 1-5.
2014. "Constance Rourke." In *Encyclopedia of American Studies*, ed. Simon Bronner. Baltimore: Johns Hopkins University Press, 2014. <[Http://eas-ref.press.jhu.edu/](http://eas-ref.press.jhu.edu/)>.
2014. "Brand Management: Samuel Clemens, Trademarks, and the Mark Twain Enterprise." *American Literary Realism* 47.1 (Fall 2014): 27-57.
2014. "A Friend in Full: Linda S. Bergmann, 1950-2014." *Peitho: Journal of the Coalition of Women Scholars in the History of Rhetoric & Composition* 16.1 (Fall/Winter 2013-14): 71-75.
2013. "Enter Laughing: American Humor Studies in the Spirit of Our Times." *Studies in American Humor* 3rd ser. 28 (2013): 1-15.
2013. "The Year's Work in American Humor Studies, 2011." *Studies in American Humor* 3rd ser. 27 (2013): 139-188.
2012. "From the Sublime to the Ridiculous: Comic Traditions in the American Novel." In *The Blackwell Companion to the American Novel*, ed. Alfred Bendixen. Oxford, England: Wiley-Blackwell, 2012. 218-240.
2011. Reprint, "An Adventure in Remote Seas," "A True Story," Imagery, Silas Phelps, Tom Sawyer. Five entries for *The Routledge Encyclopedia of Mark Twain*, ed. James E. Wilson and J. R. LeMaster. New York: Routledge, 2011. 6, 385-387, 572, 656-658, 751-752.
2011. "The Year's Work in American Humor Studies, 2009." *Studies in American Humor* 3rd ser. 23 (2011): 81-111.
2010. "Affairs of the Breast: Philip Roth and David Kepesh" In *Playful and Serious: Philip Roth as a Comic Writer*, ed. Jay Halio and Ben Siegel. Newark: University of Delaware Press, 2010. 68-91.
2009. "The Year's Work in American Humor Studies, 2007." *Studies in American Humor* 3rd ser. 19 (2009): 105-138.
2009. "The International Twain and American Nationalist Humor: Vernacular Humor as a Post-Colonial Rhetoric." *Mark Twain Annual*, no. 6 (2008): 33-49. [Ranked 1st among Wiley downloads on Mark Twain from international sites 2009-10; top download from the *Mark Twain Annual* 2010-11.]
2008. "The Year's Work in American Humor Studies, 2005." *Studies in American Humor* 3rd ser. 16 (2007): 69-96.

2007. "Communities of Comedy and Commerce: More than Funny Business." In *Communities and Connections: Writings in North American Studies*, ed. Ari Helo. Helsinki, Finland: Renvall Institute and University of Helsinki Press, 2007. 167-180. [Competitively chosen essay.]
2007. "Mark Twain as a Stand-up Comedian." *Mark Twain Annual*, no. 4 (2006): 3-23. [Ranked 4th among Wiley downloads on Twain in 2009-10.]
2006. "Mark Twain." Essay on [Date, 1601.] *Conversation, as it was by the Social Fireside in the Time of the Tudors*, commissioned by the *Encyclopedia of Erotic Literature*. 2 vols. London: Fitzroy Dearborn, 2006. 1320-1322.
2006. "Live from Radioland." *Great Performances Online: Garrison Keillor's Independence Day Special*. [Http://www.pbs.org/wnet/gperf/shows/prairiehome/essay1.html](http://www.pbs.org/wnet/gperf/shows/prairiehome/essay1.html).
2006. "A Prairie Home Companion: Homespun and Hip." Rpt. from *Garrison Keillor: A Voice of America* (1991). *Contemporary Literary Criticism*. Vol. 222. Ed. Jeffrey W. Hunter. Detroit: Gale, 2006. 27-42. Print and online.
2006. "The Year's Work in American Humor Studies, 2004." *Studies in American Humor* 3rd ser. 13 (2005-06): 177-215.
2006. "A Scholarly Life in Humor." Memoir commissioned by *Studies in American Humor* 3rd ser. 13 (2005-06): 121-136.
2005. "From the Field: The Future of *American Periodicals* and American Periodicals Research." *American Periodicals*, 15.2 (2005): 196-201.
2005. "The Year's Work in American Humor Studies, 2003." *Studies in American Humor* 3rd ser. 11 (2004): 73-92.
2004. "Legacies: Walter J. Ong, S.J." *Explorations in Media Ecology* 2.1 (July 2004): 1-6.
2004. "Midwestern Culture: An Introduction." *The Midwest*, ed. Joseph W. Slade and Judith Yaross Lee. Westport, CT: Greenwood Press, 2004. Xvii-xxx.
2003. "The Year's Work in American Humor Studies, 2002." *Studies in American Humor* 3rd ser. 10 (2003): 77-88.
2003. "Orality and Privacy [on new media and privacy concerns]." *Explorations in Media Ecology* 2.1 (July 2003): 45-50.
2003. Reprint, "Charting the Codes of Cyberspace: A Rhetoric of Electronic Mail." In *Communication and Cyberspace: Social Interaction in an Electronic Environment*, ed. Lance Strate, Ronald L. Jacobson, and Stephanie B. Gibson. 2nd ed. Creskill, NJ: Hampton Press, 2003. 307-328.

2002. "The Year's Work in American Humor Studies, 2001." *Studies in American Humor* 3rd ser. 9 (2002): 93-107.
2002. "'The Culture Demanded by Modern Life': *The Galaxy* and the Popularization of Science in America, 1866-1878." *Essays in Arts and Sciences* 31 (Oct. 2002): 1-24.
2002. "Beginnings" (with Lance Strate). *Explorations in Media Ecology* 1.1 (July 2002): 1-3.
2002. "Popularization." Entry for *The Encyclopedia of Literature and Science*, ed. Pamela Gossin. New York: Garland Press, 2002: 351-355.
2001. "Humor in Popular Culture." *Studies in American Humor* 3rd ser. 8 (2001): 1-3.
2001. "The Year's Work in American Humor Studies, 2000." *Studies in American Humor* 3rd ser. 8 (2001): 65-77.
2001. "Garrison Keillor." Entry for *The Guide to United States Popular Culture*, ed. Ray B. Browne and Pat Browne. Bowling Green, OH: Bowling Green State University Popular Press, 2001: 456-457.
2000. "The Year's Work in American Humor Studies, 1999." *Studies in American Humor* 3rd ser. 7 (2000): 65-73.
1999. "The Year's Work in American Humor Studies, 1998." *Studies in American Humor* 3rd ser. 6 (1999): 71-80.
1999. Reprint, "Five Ways of Looking at 'Aprille': Storytelling Analysis in the Twenty-First Century." *Contemporary Literary Criticism* 115 (1999): 286-293.
1996. "Afterword." *The \$30,000 Bequest and Other Stories* by Mark Twain. Volume 24 in *The Oxford Mark Twain*. New York: Oxford University Press, 1996. 1-18.
1996. "Charting the Codes of Cyberspace: A Rhetoric of Electronic Mail." In *Communication and Cyberspace: Social Interaction in an Electronic Environment*, ed. Lance Strate, Ronald Jacobson, and Stephanie B. Gibson. Cresskill, NJ: Hampton Press, 1996. 275-296.
1994. "Fossil Feuds: Popular Science and the Rhetoric of Vernacular Humor." *Essays in Arts and Sciences* 23 (October 1994): 1-20.
1994. "Five Ways of Looking at 'Aprille': Storytelling Analysis in the Twenty-First Century." In *Eye on the Future: Popular Culture Scholarship in the Twenty-First Century in Honor of Ray Browne*, ed. Marilyn F. Motz, John G. Nachbar, Michael T. Marsden, and Ronald J. Ambrosetti. Bowling Green, OH: Popular Press, 1994. 91-106.
1993. "An Adventure in Remote Seas," "A True Story," Imagery, Silas Phelps, Tom Sawyer. Five entries for *The Mark Twain Encyclopedia*, ed. James E. Wilson and J. R. LeMaster. New York: Garland, 1993. 6, 385-387, 572, 656-658, 751-752.

1993. "David Ross Locke." Entry for *Bibliography of United States Literature*. Ed. Joel Myerson, Matthew J. Bruccoli, et al. Columbia, S.C.: Facts on File- Bruccoli Clark Layman, 1993. 269-270.
1992. "Lowell: Revisiting the Birth of Industry in America" [cultural significance of the Lowell system of manufacture]. *American Heritage of Invention and Technology*, Spring 1992: 8-16.
1992. "The Feminization of Technology: Mechanical Characters in Picture Books." In *Literature and Technology*, ed. Lance Schachterle and Mark Greenberg. Bethlehem, PA.: Lehigh University Press, 1992. 206-224.
1992. "(Pseudo-) Scientific Humor" [on works by John Phoenix, Dan DeQuille, and Mark Twain]. in *American Literature and Science*, ed. Robert J. Scholnick. Lexington: University Press of Kentucky, 1992. 128-156.
1992. "Republican Rhymes: Constitutional Controversy and the Democratization of the Verse Satire, 1786-1799." *Studies in American Humor* n.s. 6 (1988): 30-39.
1991. "Syllabus Exchange: Collaborative Learning Stresses Cultural Context." *Clio Among the Media* 23.4 (Summer 1991): 7-9.
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1990. "Avoiding Rejection: Editors, Writers, and the Future of Literary Scholarship" [edited collection of conference papers]. *Editors' Notes* 9 (Spring 1990): 3-19.
1990. "The Canon as a Useful Fiction." *LaGuardia Professional Development News*, Winter 1990: 1-3.
1988. "Paradise Limited: An Interview with Leo Marx." *American Heritage of Invention and Technology* 4 (Fall 1988): 34-39.
1987. "Anatomy of A Fascinating Failure" [Mark Twain and the Paige Typesetter]. *American Heritage of Invention and Technology* 3 (Summer 1987): 55-60.
1984. "Report on the Conference on Science, Technology, and Literature" (with Joseph W. Slade). *Technology and Culture* 25 (April 1984): 299-307.
1982. "Surviving Renovation." *New Brooklyn* 4 (Spring 1982): 56-58.
1980. "Flights of Fancy" [Philip Roth's techniques of fantasy]. *Chicago Review* 31 (Spring 1980): 46-52.

THESES & DISSERTATIONS ADVISED

2013. Shannon Lawson, "Tales, Tropes, and Transformation: Storytelling and Culture in Rwandan Wedding Ceremonies," Ph.D., School of Communication Studies (December).
2012. Gina Edwards, "Rooting for Truth in Humor: *The Onion's* Media and Cultural Satire," B.S.J., School of Journalism, Honors Tutorial College.

2010. Elizabeth Westendorf, "Banksy as Trickster: The Rhetoric of Street Art, Public Identity, and Celebrity Brands." B.S. C., School of Communication Studies, Honors Tutorial College.
2005. Özge Samanci. "A Gaze to Lola from *Rear Window*: The Shift from Psychological Closure to Pseudo-Interactivity in Contemporary Cinema." M.A., School of Communication Studies.
2004. Teodora Carabas. "Building Plurality: The Discursive Construction of State, Publics, and Civil Society in Totalitarian Contexts." Ph.D., School of Communication Studies.
2004. Jennifer Herrick. "Civil Disobedience as Entertainment: Michael Moore and *The Awful Truth*." B.A., School of Communication Studies, Honors Tutorial College.
2004. Anca Miceti, "Medium-Related Differences in Cognitive Response: A Comparison of Radio and Television," M.A., E. W. Scripps School of Journalism. Thesis directed by Daniel Riffe based on work begun in my COMS 548, Rhetoric and Electronic Media.
2003. Melissa Graham. "Peer Mentoring of Graffiti Artists." B.A., School of Interpersonal Communication, Honors Tutorial College.
2000. Maureen Modesitt. "The Rhetorics and Semiotics of Dolly Parton." Ph.D. School of Interpersonal Communication.
1995. Susan Hafen. "The Gossip Web of Organizational Life." Ph.D. School of Interpersonal Communication.
1995. Kimberly Ann Smith. "Controversies in Business-Education Collaboration: A Values Based Perspective." M.A., School of Interpersonal Communication.
1994. Katrina Bell. "Gilbert Austin and the Misinterpretation of Chironomia: A Rhetorical History." M.A., School of Interpersonal Communication.
1994. Jennifer Deatsch. "Investigating the Stereotypes: One Woman Manager's Written Language." M.A., School of Interpersonal Communication.
1993. Steven B. Suiter. "On the Censorship of 2 Live Crew: An Analysis of Argument Structures Used in Popular Periodicals." M.A., School of Interpersonal Communication.
1993. Andrew Russ. "Structure, Function, and Information Content of Articles Describing the W Particle Discovery of January 1983." M.A., Scripps School of Journalism.
1991. Sharon Hatfield. "The Mountain Girl Who Went Modern: The Media's Crusade to Free Edith Maxwell." M.A., Scripps School of Journalism.

Other Ph.D. & M.A. Thesis Committees:

Stevie M. Munz, (Ph.D., 2016, Communication Studies), Jessica Furgerson (Ph.D., 2015, Communication Studies), Timothy Baird (Ph.D., 2014, Communication Studies), Amanda Samalo (2014, International Studies), Margaret Romoser (Ph.D., 2013, Communication Studies), Aaron Chiu (Ph.D., 2005, Interdisciplinary Arts), Anca Micheti (M.A., 2004, Journalism), Scott Gallagher (Ph.D., 2004, English), Christina Parsons Fisanick (Ph.D., 2004, English), Erin Gallagher (M.A., 2002, InCo), Donna Simmons (Ph.D., 2001, InCo), Terry Conry (Ph.D., 1999, InCo), Andrew Wood (Ph.D., 1997, InCo), Mark May (Ph.D., 1997, InCo).

RESEARCH IN PROGRESS

“*Madness, Meshugas, and Manhattan: That Prost-ian [sic] Other New York(er) Humor,*” introduction to *Seeing Mad*.

“The Yankees and Their Kings: Mark Twain and Henry Stanley from King Arthur to King Leopold.” On imperialism in historical and biographical context for *Connecticut Yankee in King Arthur’s Court* and *King Leopold’s Soliloquy*.

“Humor/Comedy and Other Conundra: A Guide for the Perplexed,” theoretically based taxonomy and vocabulary for humor studies.

“Hook, Line, and Picture: Toward a Theory of Graphic Humor.”

“Women’s Networks and the Politics of Reputation: The Case of the *New Yorker*.” On the Lucy Stone League and women’s publishing networks in the 1920s.

GRANTS AWARDED (Total: \$1,314,966)

2015	€20,000.	Fulbright Scholar Program, Senior Professor of American Culture, North American Studies Program, Spring 2016, Leiden University, The Netherlands.
2014	\$3000.	Honors Tutorial College, Research Apprenticeship Award. Undergraduate editorial assistant for “ <i>Mad Magazine</i> and Its Legacies.
2011	\$750.	School of Communication Studies, Faculty Development Fund. Production of color plates in <i>Twain’s Brand: Humor in Contemporary American Culture</i> .
2011	\$500.	College of Communication, Faculty Research and Creative Activity Fund, to support production of color plates in <i>Twain’s Brand: Humor in Contemporary American Culture</i> .
2011	\$350.	Office of Research and Sponsored Programs, to support production of color plates in <i>Twain’s Brand: Humor in Contemporary American Culture</i> .
2003	\$100,000.	Beth Stocker. Central Region Humanities Center endowment.
2003	\$10,000.	Ohio Humanities Council. Video Production Grant, <i>Dunbar: A Documentary</i> . Project Total: \$20,000.
2003	\$1,800.	Ohio University, Program to Aid Career Exploration. Research assistant for Central Region Humanities Center, 2003-04.
2003	\$10,000.	National Endowment for the Humanities, Public Programs, <i>The Dunbar Project</i> .
2002	\$100,000.	Beth Stocker. Central Region Humanities Center endowment.

2002	\$400,000.	John and Elizabeth Drinko., Central Region Humanities Center endowment.
2002	\$32,085.	Ohio University Foundation, 1804 Program, in support of Regional Electronic Assistance Center for the Humanities (REACH).
2002	\$3,000.	Honors Tutorial College, Ohio University, Research Apprenticeship Grant, 2002-03. Research assistant for <i>Pathseeker</i> .
2002	\$1,800.	Ohio University, Program to Aid Career Exploration. Research assistant for Central Region Humanities Center.
2001	\$378,900.	National Endowment for the Humanities, Implementation Grants for Regional Humanities Centers. Startup funds for the Central Region Humanities Center, an institute devoted to research, education, and public programming on regional American culture in the Central Region (Indiana, Michigan, Ohio, Kentucky, West Virginia). Project Total: \$1,515,600.
2001	\$60,000.	Office of the Vice-President for Research & Office of the Provost, in support of Central Region Humanities Center.
2000	\$67,421.	Ohio University Foundation, 1804 Program, in support of NEH Planning Grant for Regional Humanities Center.
2000	\$10,000.	Office of the Provost & Office of the Dean, College of Communication, in support of NEH Planning Grant for Regional Humanities Center.
2000	\$50,000.	National Endowment for the Humanities, Planning Grants for Regional Humanities Centers. Eligibility to develop implementation proposal and compete against one other institution for \$5,000,000 in NEH endowment. Project total \$167,000.
1998	\$14,600.	Ohio University Foundation, "American Studies Master's Degree Program Development."
1997	\$33,000.	Office of the Provost, Ohio University, Best Practices in Program Assessment.
1996	\$6,460.	Office of the Provost, Ohio University, new graduate course, "Rhetoric and Electronic Media."
1995	\$5,800.	Ohio University Research Council, for research on the history of <u>New Yorker</u> humor.
1994	\$400.	College of Communication, Ohio University, for research on radio humor.
1991	\$600.	Office of Research and Sponsored Programs, Ohio University, for research on the rhetoric of science in 19th Century American magazines.
1991	\$600.	College of Communication, Ohio University, for research on rhetoric of science in 19th Century American magazines.

OTHER GRANT PROPOSALS

2003	\$15,000.	Paul Robeson Foundation, Video Production Grant, <i>Dunbar</i> . Project Total: \$170,000. Denied.
2002	\$325,000.	Rockefeller Foundation, Resident Fellowships in the Humanities and the Study of Culture, submitted 31 October 2002. Project Total: \$325,000. Denied.
2002	\$368,099.	Department of Commerce, Technology Opportunities Program: <i>Community Heritage Project (Pathseeker)</i> , submitted 21 March 2002. Project Total: \$763,815. Denied.
2002	\$628,270.	National Endowment for the Humanities, Research Tools and Reference Works: <i>Pathseeker: The Humanities Atlas of the Central Region</i> , submitted 30 June 2001. Project Total: \$1,006,713. Denied.
1988	\$3000.	National Endowment for the Humanities. Summer Stipends for College Faculty: <i>Humor of Science and Technology</i> . Denied.

INTERVIEWS AND MEDIA COVERAGE (selected recent)

- "Twain Talk," interview for *The Mark Twain Circular*, newsletter of the Mark Twain Circle of America, December 2017, 2-5.
- "Distinguished Humor," interview for *Ohiowomen* magazine, Ohio University Communications, Fall 2017, 6-7; expanded version online at <<https://ohiotoday.org/fall-2017/distinguished-humor/>>.
- "Interview with American Humor Expert Judith Yaross Lee," *Leiden Universiteit* website, 1 June 2016. <[Http://hum.leiden.edu/north-american-studies/news-north-american-studies/interview-with-american-humor-expert-judith-yaross-lee.html](http://hum.leiden.edu/north-american-studies/news-north-american-studies/interview-with-american-humor-expert-judith-yaross-lee.html)>.
- "Q: What Is the Greatest Prank of All Time?," invited contribution to "The Big Question," *The Atlantic* 317, no. 4 (May 2016): 104.
- "Race Matters," by David Ochsner. *A New Yorker State of Mind: Reading Every Issue of The New Yorker Magazine*, blogpost summarizing material from *Defining New Yorker Humor*, 18 May 2016. <[Https://ochsnerblog.wordpress.com/tag/judith-yaross-lee/](https://ochsnerblog.wordpress.com/tag/judith-yaross-lee/)>.
- "Garrison Keillor Will Retire from *A Prairie Home Companion* in 2016," interview by Janice Wright, KCBS Radio, 106.9-FM, San Francisco, CA, 2:50 p.m. PDT, 22 July 2015.
- "An Interview with Judith Yaross Lee," by Tracy Wuster. *HA! A Blog about American Humor and Humor Studies*, 18 November, 2013. <[Http://humorinamerica.wordpress.com/2013/11/18/judithyarosslee/](http://humorinamerica.wordpress.com/2013/11/18/judithyarosslee/)>.
- "The Humor Pioneer: How Mark Twain Created the Concept of a Branded Comic Persona That Could Generate Publicity and Profit," by Jeff Worley. *Perspectives* 17.2 (Summer, 2013): 28-33. <[Http://www.ohio.edu/research/communications/twain.cfm](http://www.ohio.edu/research/communications/twain.cfm)>.
- "Judith Yaross Lee," *Nota Bene Authors*, no. 2 (7 Jan. 2013). <[Http://www.notabene.com/NBAuthors/Judith_Lee.html](http://www.notabene.com/NBAuthors/Judith_Lee.html)>.

CONFERENCE PAPERS AND PRESENTATIONS

- "*MADness, Mishugas, Manhattan: That Other New York(er) Humor*," paper in session sponsored by the American Humor Studies Association, "American Jokes: Laughter at the Margins of Respectability," American Literature Association 29th Annual Conference, San Francisco, CA, 25 May 2018.
- "Past as Prologue: American Spoof Presidential Campaigns and the Rise of Donald Trump," Australian Fulbright Alumni Association, 2017 Conference, University of Melbourne, Victoria, Australia, 18 November 2017.
- "Assault by Satire: Mark Twain, Henry Stanley, and *King Leopold's Soliloquy*," Eighth International Conference on the State of Mark Twain Studies, Elmira College, Elmira, NY, 5 August 2017.

- “Mark Twain and American Exceptionalism from King Kamehameha to King Leopold,” European Association for American Studies Biannual Conference, Constanta, Romania, 24 April 2016.
- “American Humor and Matters of Empire,” Transnational American Studies Mini Symposium, Radboud University, Nijmegen, The Netherlands, 29 January 2016.
- “*Fukú americanus*, Then and Now: Communication, Violence, and Social Change in the Americas,” Conference on Communication and Social Change in the Americas, School of Communication Studies, Ohio University, Athens, OH, 16 September 2015.
- “Mark Twain, the Congo, and American Anti-Imperialism: *King Leopold’s Soliloquy* as Vernacular Humor,” Maple Leaf and Eagle Conference on North American Studies, Helsinki, Finland, 13 May 2014.
- “The Yankees and Their Kings: Mark Twain and Henry Stanley from King Arthur to King Leopold,” Seventh International Conference on the State of Mark Twain Studies, Elmira, NY, 3 August 2013.
- “Race and Empire in Vernacular Humor: Teachable Moments in Mark Twain’s *Connecticut Yankee*,” session sponsored by the Humor Studies Caucus, “Nineteenth-Century Humor in the Classroom: Race, Resistance, and Questions of Pedagogy,” American Studies Association Annual Meeting, San Juan, PR, 15-18 November 2012.
- “American Humor Studies for a Post-Nationalist Age: A Manifesto,” session sponsored by the American Humor Studies Association, “Theorizing American Humor and Wit: New Directions,” American Literature Association, San Francisco, CA, 25 May 2012.
- “Mark Twain’s Perceptions of Civilization, Technology, and Progress: A Roundtable,” NEH Summer Teacher’s Institute: *Mark Twain and the Culture of Progress*, Mark Twain House & Museum, Hartford, CT, 26-28 July 2011.
- “The Visual Vernacular in American Graphic Humor from The Yellow Kid to The Simpsons,” Mark Twain Circle-American Humor Studies Association Quadrennial Conference, San Diego, California, 10 December 2010.
- “Mark Twain’s Vernacular Vision and Lynda Barry’s Visual Vernacular,” session sponsored by the Mark Twain Circle, “‘Of its own accord and uninvited’: Mark Twain’s Influence on 20th- and 21st-Century Literature and Culture,” South Atlantic Modern Language Association Convention, Atlanta, GA, 5 November 2010.
- “Humor and Empire in Connecticut Yankee,” session on “Mark Twain: Empire, Civilization, and Imperialism,” Sixth International Conference on the State of Mark Twain Studies, Elmira, NY, 7 August 2009.
- “Portnoy at 40: Comic Truth and Consequences,” session on “Portnoy’s Complaint, 1969-2009” sponsored by the Philip Roth Society, American Literature Association, Boston, MA, 21 May 2009.

- “Theorizing American Humor in a Post-National Age: Issues for Research and Teaching,” session on “Humor at the Crossroads,” American Studies Association, Albuquerque, NM, 16 Oct. 2008.
- “The International Twain and Nationalist American Humor,” session sponsored by the Mark Twain Circle, American Literature Association, San Francisco, CA, 22 May 2008.
- “Margaret Cho and the Comic Performance of the Self,” session sponsored by the Humor and Comedy Section, Popular Culture Association, San Francisco, CA, 22 March 2008.
- “Animation and the Comic Vernacular Vision of *The Simpsons*,” session sponsored by the American Humor Studies Association, South Atlantic Modern Language Association Convention, Atlanta, GA, 9 Nov. 2007.
- “Comic Branding: More than Funny Business,” Mark Twain Circle/American Humor Studies Association Joint Conference, New Orleans, LA, 7-10 December, 2006.
- “Mark Twain as a Stand-up Comedian,” session sponsored by the Mark Twain Circle, American Literature Association, San Francisco, CA, 27 May 2006.
- “Issues in Access to American Periodicals,” roundtable sponsored by the Research Society for American Periodicals, American Literature Association, San Francisco, CA, 26 May 2006.
- “Communities of Comedy and Commerce: More than Funny Business,” Maple Leaf and Eagle Conference on North American Studies, University of Helsinki, Finland, 17 May 2006.
- “The Imperialist Humor of Philip Roth,” session on Humor and Empire, Great Lakes American Studies Association, Indianapolis, IN, 19 March 2005.
- “The Contemporary Political Circus: Billionnaires for Bush and the Revival of Political Satire,” session sponsored by the American Humor Studies Association, American Literature Association, San Francisco, CA, 28 May 2004.
- “Women’s Networks and the Politics of Reputation: The Case of The New Yorker,” Feminisms and Rhetorics Conference, Ohio State University, Columbus, OH, 24 October 2003.
- “The Future of American Periodicals Research and *American Periodicals*,” session sponsored by the Research Society for American Periodicals, American Literature Association, Cambridge, MA, 24 May 2003.
- “New Directions for Studying Popular Humor,” session on Humor in Magazines, Gross-Out Movies, and the Internet sponsored by the American Humor Studies Association, American Literature Association, Cambridge, MA, 23 May 2003.
- “Affairs of the Breast: Philip Roth and David Kepesh,” session on Philip Roth as a Comic Writer, Modern Language Association, New York City, 28 December 2002.

- “Interpersonal Networks and the Making of a Magazine: The Case of the Early *New Yorker*,” Media Ecology Association Convention, New York City, 21 June 2002.
- “Recovering Nineteenth-Century Ethnic Humor: The Case of Petroleum V. Nasby,” session on Racial & Ethnic Humor sponsored by the American Humor Studies Association, American Literature Association, Long Beach, CA, 30 May 2002.
- “Idea Humor and Cartoon Criticism,” session on Visual Communication Theory: Approaches and New Directions, National Communication Association Convention, Atlanta, GA, 3 Nov. 2001.
- “Understanding *Remediation*: A Response to Bolter and Grusin,” session on Jay David Bolter and Richard Grusin’s *Remediation: Understanding New Media*, National Communication Association, Atlanta, GA, 2 Nov. 2001.
- “What Makes Humor Regional?” Respondent’s remarks, “Regional Humor in the 21st Century,” session sponsored by American Humor Studies Association, American Literature Association, Cambridge, MA, 26 May 2001.
- “Donehey’s Plain Dealing: Cleveland Editorial Cartoons, 1901-1930,” session on “Humor in American Society,” American Culture Assn., Philadelphia, PA, 11-14 April 2001.
- “Privacy and Orality,” A Response to Mark Poster,” Conference on Public/Privacy, College of Communication, Ohio University, Athens, OH, 6 April 2001.
- “Walter Ong’s Media Ecology and Contemporary Communication Scholarship,” session on “The Media Ecology of Walter Ong,” sponsored by the Media Ecology Association, National Communication Association, Seattle, WA, 9-12 November 2000.
- “American Puritanism and Media Ecology,” session on “Media Ecology and the American Intellectual Tradition,” Inaugural Media Ecology Association Convention, New York, NY, 16-17 June 2000.
- “Misogyny Revisited: Women’s Networks in the Early *New Yorker*,” session on “Women Editing Periodicals,” sponsored by Research Society for American Periodicals, American Literature Association, Long Beach, CA, 25-28 May 2000.
- “James W. Carey and Humanities Scholarship in Communication,” session “Spotlight on Scholarship,” Eastern Communication Association Convention, Pittsburgh, PA, 27-30 April 2000.
- “A Modest Proposal on the Decline of Literacy in the Age of Electronic Media,” session on “Neil Postman’s *Building a Bridge to the Eighteenth Century*,” sponsored by the Media Ecology Association, Eastern Communication Association Convention, Pittsburgh, PA 27-30 April 2000.
- “Barbara Shermund and the *New Yorker* Cartoon, 1925-1930,” American Humor Studies Association, Cancún, Mexico, 10-12 December 1998.

- “Echoes of/Reflections on American Studies” New York State Communication Association Convention, Monticello, NY, 9-11 October 1998.
- “American Humor: Research Directions for the Future,” session sponsored by American Humor Studies Association, Conference of the American Literature Association, San Diego, CA, 28-31 May 1998.
- “The French Connection: Parisian Contexts of the *New Yorker*, 1925-1930,” Seventh Biennial Maple Leaf and Eagle Conference on North American Studies, Helsinki University, Helsinki, Finland, 13-15 May 1998.
- “‘The Talk of the Town’: Merger of the Visual and Verbal in the *New Yorker*, 1925-1930,” session sponsored by Literature and the Visual Arts Area, Popular Culture Association convention, Orlando, FL, 8-11 April 1998.
- “That Other *New Yorker* Humor: Comic Verse, 1925-1930,” session on “Some Modest Humor in the American Way,” sponsored by the American Humor Studies Association at the Modern Language Association Convention, Toronto, Ontario, CA, 27-30 December 1997.
- “Tales Without Words: Pantomime Cartoon Narratives in the *New Yorker*, 1925-1930,” session on Visual Ide/lects, Sixth International Conference on Narrative, Lexington, KY, 7-9 November 1997.
- “Managing the Mess: Using Databases for Periodicals History,” session sponsored by the Research Society for American Periodicals at the American Literature Association convention, Baltimore, MD, May 22-25, 1997.
- “Varieties of Comic Art in the *New Yorker*, 1925-1930,” session sponsored by the Comic Art & Comics Area, Popular Culture Association Conference, San Antonio, TX, 27-31 March 1997.
- “Comic Rhetoric on *Car Talk*,” session on Analyzing Talk: Equal Time for Radio and Television, sponsored by the Mass Communication Division, Speech Communication Association, San Diego, CA, 25 November 1996. (Much revised & expanded version of earlier work of the same title.)
- “Form and Failure: *The Galaxy* and the Popularization of Science in America, 1866-1878,” session on Science and Rhetorical Form sponsored by American Association for the Rhetoric of Science and Technology, Speech Communication Association, San Diego, CA, 24 Nov. 1996. (A new iteration of this research.)
- “‘But Where Is It?’: A Communication Theory Course Teaches Orienteering in Cyberspace” (with Andrew F. Wood), session on Critical Thinking in Cyberspace, Mid-Atlantic Alliance for Computers and Writing Conference, Blacksburg, VA, 5 Oct. 1996.
- “The World Wide Web as Comic Source and Resource,” session on New Directions in American Humor Scholarship, sponsored by American Humor Studies Association, American Literature Association, San Diego, CA, 2 June 1996.

- “Radio in Reverse: Click and Clack’s *Car Talk*,” session sponsored by the American Humor Studies Association, Modern Language Association, Chicago, IL, 27 December 1995.
- “Newspaper Supplements and the Expression of Thai Rhetorical Values,” session sponsored by the Intercultural Communication Division, Speech Communication Association, San Antonio, November 20, 1995.
- “Prometheus Unbound: Communications Scholars and Students in the Archives,” Ohio Society of Archivists, Alden Library, 29 September 1995, Athens, OH.
- “*The Galaxy* and the Popularization of Science in America, 1866-1878,” Ohio Seminar on Early American History & Culture, The Ohio State University, Columbus, OH, 7 April 1995.
- “The Ph.D. in Interpersonal Communication: Advice for Aspirants,” orientation, Ohio University-Bangkok University Ph.D. Program in Interpersonal Communication, Bangkok University, Bangkok, Thailand, 1 October 1994.
- “Comic Rhetoric on *Car Talk*,” session on Radio, Popular Culture Association, Chicago, IL, 6-9 April 1994.
- “*The Galaxy* and the Diffusion of Science in America, 1866-1878,” session on “Literature and the Diffusion of Science in Nineteenth-Century America,” Society for Literature and Science, Boston, MA, 18-21 November 1993.
- “Five Ways of Looking at ‘Aprille’ (with Apologies to Wallace Stevens),” Second Kentucky Conference on Narrative, Lexington, KY, 15-16 October 1993.
- “‘The Talk of the Town’ and the Launching of *The New Yorker*,” session on Humor in American Magazines sponsored by the American Humor Studies Association, American Literature Association, Baltimore, MD, 28-30 May 1993.
- “Writing Conventions and Democracy,” panel on “Democracy and Diversity: Communication Studies and Public Discourse,” Speech Communication Association, Chicago, IL, 29 October-1 November 1992.
- “Five Ways of Looking at ‘Aprille’: Storytelling Analysis in the Twenty-First Century,” session on “Re-Visions of the Text,” The Future of Popular Culture Studies in the Twenty-First Century: A Special Conference in Honor of Ray B. Browne, Bowling Green, OH, 4-6 June 1992.
- “Communicating Commitment: Academic Negotiation and the Two-Career Couple,” session on “Negotiating Institutional Structures in the Academy: Issues of Empowerment and Communication,” Conference on College Composition and Communication, Cincinnati, OH, 19-21 March 1992.
- “Mark Twain’s Comic Science,” session on “Mark Twain’s Cultural Environment,” Modern Language Association Convention, San Francisco, CA, 27-30 December 1991.

- “Barnum’s Version of the Self-Made Man,” session on “P. T. Barnum: Apotheosis and Caricature of the American Dream,” Speech Communication Association, Atlanta, GA, 31 October-3 November 1991.
- “The Feminization of Technology,” session on “Art and Culture,” North Central Women’s Studies Association, 17-18 October 1991.
- “Science Writing and Science News in *The Galaxy*,” session on “Science in 19th Century Magazines,” Society for Literature and Science, Montreal, Quebec, 10-13 October 1991.
- “Garrison Keillor and the Rhetoric of Rusticity,” session on “American Humor,” 1990 NEMLA Convention, Hartford, CT., 5-7 April 1991.
- “The Minnesota Muse: Garrison Keillor and Local Color Humor,” session on “Land and Literature,” Third Maple Leaf and Eagle Conference on North American Studies, Renvall Institute of Historical Research, University of Helsinki, Finland, 25-28 April 1990.
- “The Ghost of Mrs. Caudle,” Celebration of International Women’s Writing, LaGuardia/C.U.N.Y., Long Island City, NY, 27 February, 1990.
- “Republican Rhymes: Constitutional Controversies and the Democratization of the Verse Satire, 1786-1799,” session on “Humor and Politics,” Modern Language Association Convention, Washington, DC, 27-30 December 1989.
- “Discourses of Popular Science,” Society for Social Studies of Science Convention, Irvine, California, 15-18 November 1989.
- “Fossil Feuds: Scientific Controversy and the 19th Century American Press,” session on “Science and Popular Audiences,” Society for Literature and Science Convention, Ann Arbor, MI, 24-26 September 1989.
- “Garrison Keillor and the Development of the Lake Wobegon Monologue,” English Department Critical Forum, LaGuardia/ C.U.N.Y., Long Island City, NY, 22 May 1989.
- “Marietta Holley: Feminist Humorist,” Women’s Words/Women’s Works: A Women’s Studies Celebration, LaGuardia/C.U.N.Y., Long Island City, NY, 8 May 1989.
- “Mark Twain’s *Connecticut Yankee* at 100: Problems for Students and Scholars,” session on “Science and Literature,” Twentieth Annual Conference of the College English Association, Orlando, Florida, 6-8 April 1989.
- “Where the Twain Meet: Garrison Keillor and *New Yorker* Humor,” session on “Northeastern Urban Humor,” 1989 NEMLA Convention, Wilmington, DE, 30 March-1 April 1989.
- “How To Do Things With Science in Literary Study,” 1988 Midwest Modern Language Association Convention, St. Louis, MO, 3-5 November 1988.

- “Vernacular Values, Learned Wit, and Hoax: American Traditions of Scientific Humor,” special session on “Literature and Science,” 1988 Midwest Modern Language Association Convention, St. Louis, MO, 3-5 November 1988.
- “The Comic Legacy of “John Phoenix” (alias “J. P. Squibbob”): The Technological Imagination at Play,” Speakers in the Humanities Program, New York (State) Council for the Humanities, 1988-89.
- “Feminist Perspectives on Literature and Technology,” 1988 NEMLA Convention, Providence, RI, 24 March 1988.
- “George Horatio Derby, Humorist of Science and Technology,” session on Popular American Literature and Science, Society for Literature and Science Convention, Worcester, MA, 10 October 1987.
- “Garrison Keillor and the Matter of Minnesota,” 40th Anniversary Celebration of the Fulbright Scholarly Exchange, University of Tampere, Finland, 11 April 1987.
- “American Humor and the Legacy of Mark Twain,” American Studies Conference, Helsinki, Finland, 31 January 1987.
- “Mark Twain and the Paige Typesetter,” Faculty Seminar on American Studies, Institute for Historical Documentation and Research, University of Helsinki, Finland, 12 December 1987.

RESPONDENT’S REMARKS & OTHER CONFERENCE PARTICIPATION

- Moderator, “The Assault of Laughter: A Roundtable, Eighth International Conference on the State of Mark Twain Studies, Elmira College, Elmira, NY, 5 August 2017.
- Respondent, “Re-presenting Twain,” session sponsored by the Mark Twain Circle, Modern Language Association Convention, Austin, TX, January 9, 2016.
- Chair, “Ethnicity, Humor, and the Nation,” session sponsored by the American Humor Studies Association, American Literature Association, Boston, MA, 21 May 2015.
- Chair, “Graphic Humor in 19th Century Periodicals,” session sponsored by the American Humor Studies Association and Research Society for American Periodicals, American Literature Association, Washington, DC, 24 May 2014.
- Chair, “When Does Laughter Liberate?: Humor and Dissent in 20th-Century Popular Culture,” session sponsored by the Humor Studies Caucus, American Studies Association Annual Meeting, Washington, DC, 24 Nov. 2013.
- Respondent, “Humor in American Periodicals,” session sponsored by the American Humor Studies Association, American Literature Association, Boston, MA, 23 May 2013.
- Chair, “Mad About *Mad*: Humor, Satire, and Culture in *Mad Magazine*,” American Literature Association, San Francisco, CA, 26 May 2012.

- Chair, "Issues and Methods in American Periodicals Research: ProQuest-RSAP Award Panel for Scholarship on American Periodicals," session sponsored by the Research Society for American Periodicals, American Literature Association, Boston, MA, 26 May 2011.
- Chair and commentator, "Laughing at Power: Subversive Humor in American Visual Culture," sponsored by the Humor Studies Caucus, American Studies Association Annual Meeting, San Antonio, TX, 20 November 2010.
- Chair and commentator, "Humor Studies as American Studies," session sponsored by the Humor Studies Caucus, American Studies Association Annual Meeting, Washington, DC, 6 November 2009.
- Moderator, "Mark Twain and Technology," panel at the Sixth International Conference on the State of Mark Twain Studies, Elmira, NY, 6 August 2009.
- Chair, "Visual Culture in American Periodicals II," session sponsored by the Research Society for American Periodicals, American Literature Association, Boston, MA, 27 May 2007.
- Chair, "Intersections of Humor and Theory," session sponsored by the American Humor Studies Association, American Literature Association, Boston, MA, 26 May 2005.
- Chair, "Electronic Media and Greater Expectations: Exploring the Implications of Electronic Mediation for Communication" [presentations by three students from my 2004 Rhetoric and Electronic Media course], session sponsored by the Media Ecology Association, Eastern Communication Association Convention, Pittsburgh, PA, 30 April 2005.
- Chair, "The Rhetoric of Race in America" [presentations by five students from my 2003 graduate seminar], session sponsored by the American Studies Commission, National Communication Association Convention, Miami Beach, FL, 21 November 2003.
- Chair & organizer, "Innovations and Challenges for American Studies Programs," joint meeting of the Mid-America and Great Lakes American Studies Associations, Iowa City, IA, 12 April 2003.
- Respondent, "Philip Roth's Later Fiction," American Literature Association, Long Beach, CA, 1 June 2002.
- Chair, "Newly (Re-)Discovered Regional American Humor," session sponsored by American Humor Studies Association, American Literature Association, Cambridge, MA, 27 May 2001.
- Respondent, "Regional Humor in the 21st Century," session sponsored by American Humor Studies Association, American Literature Association, Cambridge, MA, 26 May 2001.
- Respondent, "Three Case Studies in the Rhetoric of Production and Self-Construction: Or, Character and Spectacle in American Studies," session sponsored by American Studies Commission, National Communication Association Conference, Chicago, IL., 4-7 Nov 1999.

- Organizer and chair, "Forgotten and (Re-) Discovered Humorists," session sponsored by American Humor Studies Association, Conference of the American Literature Association, Baltimore, MD, 2 June 1999.
- Chair, "Structural Rhetoric: Time, Space and Interaction in a Technological World," competitively chosen panel featuring four student papers from my course in "Rhetoric and Electronic Media": "Digital Sampling, Hip-Hop Music, and Hypertext" (Jason Lucas), "Finding a College Home on the Web: A Critical Comparison of Recruitment Strategies Used by a University" (Mary M. Eicholtz), "Up Close and Personal: Intimacy with Your Television" (Amy Newhouse), "Technology and the Mediation of Rhetorical Inventions . . . [in] India's National Television System" (Krishna O. Kandath), Eastern Communication Association Conference, Charleston, WV, 29 April - 2 May 1999.
- Chair, Studies in the History of Rhetoric and Argument, sponsored by Rhetorical and Communication Theory Division, Speech Communication Association, San Diego, CA, 23 Nov. 1996.
- Chair, "The Rhetorical West Goes East: An Experiment in Intercultural Theory Building," Speech Communication Association, San Antonio, TX, 20 November 1995.
- Chair, "Constructing American Identity," Speech Communication Association, Miami, FL, 18-21 November 1993.
- Respondent, "The Absurd and Other Forms of the Comic," session sponsored by American Humor Studies Association, American Literature Association Convention, San Diego, CA, 28-30 May 1992.
- Chair, "Twice-Told Tales: Revised or Retold Stories in American Humor," Modern Language Association Convention, San Francisco, CA, 27-30 December 1991.
- Respondent, "The Application of Critical Thinking Skills in Communication Curricula," Speech Communication Association, Atlanta, GA, 31 October-3 November 1991.
- Respondent, "The Politicization of the American Dream," Speech Communication Association, Atlanta, 31 October-3 November 1991.
- Chair, session on Technology and Expertise, Society for Literature and Science Convention, Portland, OR, 4-7 October 1990.
- Associate Chair, panel on "Academic Women's Career Paths: Mainstream and Margins," Conference on College Composition and Communication (CCCC), Chicago, IL, 21-24 March 1990.
- Chair, "Avoiding Rejection," session sponsored by the Council of Editors of Learned Journals, 1989 NEMLA Convention, Wilmington, DE, 30 March- 1 April 1989.
- Chair, "Attraction, Clairvoyance, Evolution: Science in 19th Century Literature," Society for Literature and Science Convention, Albany, NY, 6-9 October 1988.

Chair, "Other Technologies, Other Literatures," Conference on Science, Technology, and Literature, Long Island University, Brooklyn, NY, 25 February 1983.

REVIEWS

2003. Review of *The Radio Reader: Essays in the Cultural History of Radio* ed. by Michele Hilmes and Jason Loviglio (New York: Routledge, 2002). *Journal of American History*, June, 2003: 272-273.
1996. Review of *Genius in Disguise* by Thomas Kunkel and *The Art of "The New Yorker," 1925-1995* by Lee Lorenz. *American Periodicals* 6 (1996): 157-160.
1993. "American Periodicals and the Civil War" [review essay], *American Periodicals* 3 (1993): 124-127.
1990. Review of Dan De Quille's *Dives and Lazarus* edited by Lawrence I. Berkove. *American Literary Realism* 22 (Winter 1990): 85-86.
1990. Review of *Mark Twain and Science* by Sherwood Cummings. *American Literary Realism* 22 (Winter 1990): 91-92.
1987. Review of *Beyond Engineering* by Henry Petroski. *Publication of the Society for Literature and Science* 2.4 (August 1987): 12, 14, 16.
- 1982--1985. Abstracts of articles in various journals. *Abstracts of English Studies*.

PROFESSIONAL SERVICE

- 2018 Editorial Board, *Studies in American Humor*
- 2017- Quarry Farm Fellowship Committee, Center for Mark Twain Studies, Elmira College
- 2016- Editorial Board, *Mark Twain Journal*
- 2009- Board of Directors, American Humor Studies Association
- 2011-13 Immediate Past President, Research Society for American Periodicals
- 2009-11 President, Research Society for American Periodicals
- 2009-13 Editor-Elect, *Studies in American Humor*, American Humor Studies Association
- 2007-09 President-Elect, Research Society for American Periodicals
- 2005 Nominations Committee, MacArthur Foundation Fellowships ("Genius Awards")
- 2002-2006 Executive Board Member, Great Lakes American Studies Association
- 2001-2004 Advisory Board Member, Media Ecology Association
- 1992-2009 Advisory Board Member, American Humor Studies Association
- 1990-2006 Advisory Board Member, Research Society for American Periodicals
- 1990-2009 Reviewer, American Studies Commission, National Communication Association
- 1992-96 Book Review Editor, *American Periodicals*
- 1990-91 President, American Humor Studies Association

- 1991-94 Editor, *Decodings: The Newsletter of the Society for Literature and Science*
1989-90 Vice-President, American Humor Studies Association
1987-93 Executive Director and Board Member, Society for Literature and Science
1986-90 Contributing Editor (American Literature) Annual Bibliography, 1986-1990, *Publication of the Society for Literature and Science*.
1982-83 Director, Conference on Science, Technology, and Literature, Long Island University--Brooklyn

Grant Reviewer for Ohio University, National Endowment for the Humanities, Social Sciences & Humanities Research Council of Canada, Center for Mark Twain Studies.

Editorial Reviewer for Johns Hopkins University Press, Oxford University Press, Fordham University Press, University of Georgia Press, University of Virginia Press, SUNY Press, Ohio University Press, Allyn & Bacon, Wadsworth, Macmillan, SAGE Publishers, Hampton Press, Fairleigh Dickinson University Press, *Journal of Transnational American Studies*, *Communication and Critical/Cultural Studies*, *Colloquy: Text, Theory, Critique* (Queensland, Australia), *Genre*, *Studies in American Humor*, *American Literary Realism*, *American Periodicals*, *Quarterly Journal of Speech*, *Explorations in Media Ecology*, *Ohio Speech Journal*, *New Jersey Journal of Communication*, *Public Understanding of Science*.

Tenure & Promotion Reviewer for Skidmore College, Clemson University, University of North Texas, University of South Florida Polytechnic, Brigham Young University, University of Florida, Fordham University, University of Texas-Dallas, University of Missouri-Rolla, Goucher College.

Dissertation Reviewer for Anna University, Chennai, India (M. Vijaya, "A Deconstructive Analysis of Art Buchwald's Essays," Ph.D., 2010).

UNIVERSITY GOVERNANCE AND SERVICE at Ohio University

- Society of Distinguished Professors (2016--)
- Award Committee (2017--)
- Dean's Evaluation Committee, Scripps College of Communication (2014-15)
- Board of Trustees, Faculty Representative (2012-13)
- Budget Planning Council (2012-13)
- Faculty Senate, Senator for Scripps College of Communication (2010-2013)
- Chair, Finance & Facilities Committee, 2012-13)
- Search Committee, Senior Associate Vice-President, Finance & Administration (2012-13)
- Educational Policies and Student Affairs Committee (2010-2013)
- Seven-Year Program Review Committee (2011-12)
- Honors Tutorial Council (1999--)
- Directors of Study Evaluation Committee (Chair, 2010-11)
- Dean's Advisory Committee, Scripps College of Communication (2009-10, 2003-04, 1999-2000)
- Women's Commission (2006-2009)
- Faculty Senate, Alternate Representative (2007-08, 1995-96)

Dean's Evaluation Committee, Honors Tutorial College (2003-2005)
American Studies Steering Committee (Co-chair, 1999-2005, Chair, 1998-99)
Provost's Undergraduate Research Fund (2003)
Women's Studies Advisory Board (1999-2005)
Women's Studies Curriculum Committee (1990-1999)
Baker Awards Committee (1999-2002)
College of Communication Graduate Committee (1998-99)
Committee on Writing Across Campus (1996-1997)
Friends of the Libraries Executive Board (1995-97, Program Committee Co-chair, 1995-96)
University Libraries Committee (1994--1996)

in School of Communication Studies (ComS)

Alumni Relations Committee (Chair, 2016-17)
Program Assessment Committee (2014-- ; Chair, 2014- 15; 2001-2004; 1995-1997)
Provost's Award for Best Practices in Program Assessment, 1997
Merit Evaluation Committee (2014-15, 2012-13, 2003-04, 1996-97)
Technology Committee (2012-13)
Awards and Recognitions Committee (Chair, 2010-2012)
Undergraduate Core Course Coordination Committee (Chair, 2007-10)
Course Director, Undergraduate Communication Theory (2007-10)
Workload Policy Committee (Chair, 2007)
Promotion and Tenure Committee (Co-chair, 2004-05, 1995--)
Search Committees (2003, 2000, 1999, 1995)
Off-Campus Programs Committee (1999-2000)
Writing Across the Curriculum Program (Director, 1991-1997)
Curriculum Committee (1990-1994)
Graduate Committee (1990-1994, 1998-99)

in E. W. Scripps School of Journalism

English Proficiency Committee (1990-1992)
International Programs Committee (1990-1992)

at LaGuardia/C.U.N.Y.

Academic Standing Committee (1989-90)
English Department Library Liaison (1990)
Computer Needs Committee (1989-90)
Women's Studies Committee (1989-90)
English Composition and Research Committee (1989-90)
Writing Electives Committee (1989-90)
New Faculty Mentor Program (1989-90)
Basic Writing Pilot Project (1988-89)
Committee on Student Ethical Behavior (1988-89)

ADMINISTRATIVE EXPERIENCE

2001-- Director, Central Region Humanities Center, Ohio University

1999-2017 Director of Studies, Communication Studies-Honors Tutorial College, Ohio University
2000-01 Co-Director, NEH-Central Region Humanities Center Planning Project, Ohio University
1980-81 Faculty Coordinator for Admissions, Long Island University
1973-74 English Department Policy Committee, University of Chicago
1972-75 Oberlin College Alumni Admissions Program
1972 Ward Coordinator, U. S. Presidential Campaign, Chicago
1971-73 Traffic Analyst-Statistician, Field Enterprises Educational Corporation, Chicago

PROFESSIONAL MEMBERSHIPS

American Humor Studies Association
Research Society for American Periodicals
Fulbright Scholars Alumni Association

Mark Twain Circle of America
Modern Language Association

REFERENCES:

Available on request.