

**Undergraduate COMS Learning Outcomes**

April 27, 2015

	<p>This list of learning outcomes identifies skills and knowledge that the faculty expects our undergraduate majors to have acquired by the time they have completed our B.S.C. program.</p> <p>The list guides faculty as we plan and evaluate student performance in our courses and as we reflect on goals and implementation of our undergraduate curriculum in an ongoing process.</p> <p>Aggregation of data and random sampling of writing assignments ensure that our assessment measures student outcomes rather than faculty input. Data collection will begin in COMS 4800 in 2015-16 and expand to our 3 theory/JE courses in 2016-17.</p>	<p>Where in the curriculum can students acquire these skills or knowledge?</p>	<p>How will we assess these skills or knowledge? (Detailed in Program Assessment Proposal)</p>
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<b>Core Communication Knowledge and Skills</b>			
1	Students will demonstrate understanding of theoretical approaches and knowledge associated with communication as a field of inquiry.	1100, 2350, JE-COMP (3400, 3500, 3600)	oral work written work social processes
2	Students will apply theory and concepts to analyze audiences (public & private) and determine how to adapt to those communication situations.	1030, 1100, 2050, 2060, 2150, 2350, JE-COMP (3400, 3500, 3600)	oral work written work social processes
3	Students will communicate responsibly and reasonably, and acknowledge social difference.	1020, 1030, 1100, 2050, 2060, 2150, JE-COMP (3400, 3500, 3600)	oral work written work social processes

**Social Process Skills**

4	Students will demonstrate deliberation, decision-making, problem-solving, and negotiation skills to foster better understanding of self and community, and to establish an environment for successful teamwork and leadership/membership.	1100, 2050, 2060	social processes
5	Students will demonstrate skill in analyzing and adapting interpersonal communication behaviors in dyadic and group relationships.	1100, 2050, 2060	social processes

**Critical Thinking Skills**

6	Students will construct arguments that rely on a model of argument construction, basing and defending their claims on substantial, reliable, relevant, well-organized evidence in order to advocate for themselves or their community.	1030, 2150, JE-COMP (3400, 3500, 3600)	oral work written work
7	Students will avoid fallacies in their own messages and will recognize and counter them in others' messages.	1030, 1100, 2150	oral work written work

**Information and Technology Skills**

8	Students will locate credible and suitable information from multiple sources; integrate it in order to demonstrate credibility, develop a position, and reach a conclusion; and correctly document their source materials using APA or MLA style.	1020, 1030, 2150, JE-COMP (3400, 3500, 3600)	oral work written work
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**Oral Communication Skills**

9	Students will prepare and deliver a polished and professional presentation of at least 5 minutes using a clear organizational structure and at least 5 outside sources.	1030, 2150	oral work
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**Written Communication Skills**

10	Students will compose a polished and professional report or other formal document of at least 5 pages containing an identifiable pattern of organization, and edit it so that it contains no more than 2 spelling, grammar, or punctuation errors per page.	1030, 1100, 2150, JE-COMP (3400, 3500, 3600)	written work
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